



ONE! JTEKT

Koyo, TOYODA, and JTEKT
unified all brands into **JTEKT**

"To be a highly competitive steering system supplier."

To realize this dream, in 2006 Koyo Seiko and Toyoda Machine Works merged to form JTEKT.

JTEKT has continued to grow under the Koyo brand for its bearing business and TOYODA for its machine tool brand.

There are various problems in the external environment such as the realization of a decarbonized society, the automation of production facilities, the diversification of social needs such as the electrification of Activities are wide-ranging, starting with the relocation of head office functions and head office registration to Kariya City, the launch of gear business and aftermarket business, and the start of cross-sales activities.

By realizing this synergy, we will strengthen the JTEKT brand as a global company and build a new foundation for new business development beyond steering.

No.1 & Only One, One Team, toward a prosperous society, the earth, and a better future. There is no end to human creation and creation. JTEKT's passion continues.

And with a view to future growth, we launched a new organization for DX and carbon neutrality.

And as a final touch for JTEKT REBORN, we have started unifying the brand from April 2022.

President 佐藤和弘